



## Eboosting Top 10 Web Page Optimizer Report

Eboosting.co.uk is a trading name of Turkswood Ltd.

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If you find you dont have the time to make the changes sugested in the report we are available to make the onsite changes for you at a charge of 50 GBP per page.

If you wish to proceed with this service email [sales@eboosting.co.uk](mailto:sales@eboosting.co.uk) with your ftp details.


We will then send a payment request via email (PayPal) after we have successfully tested your ftp details.

Please visit [www.eboosting.co.uk](http://www.eboosting.co.uk) for a range of internet marketing services.

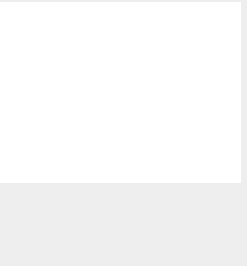

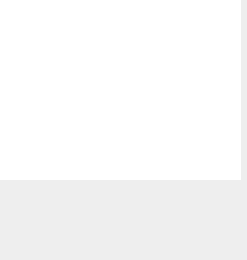
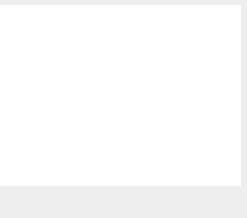
## Report overview

This report helps you to optimize the web page "<http://www.free-seo-tool.co.uk/>" for a high ranking on Live.co.uk for the search term "free seo tool".



### Your web page

	<p><a href="http://www.free-seo-tool.co.uk/">http://www.free-seo-tool.co.uk/</a></p> <p>Title: A Free SEO tool for webmasters</p> <p>Description: Webmasters take advantage of our free SEO tool that will report the exact changes you need to make to gain top search engine results for a given keyword.</p>
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### Your competitors for the search term "free seo tool" on Live.co.uk

1		<p><a href="http://tools.seobook.com/">http://tools.seobook.com/</a></p> <p>Title: Free SEO Tools &amp; Search Engine Optimization Software</p> <p>Description: Free link analysis and keyword research tools brought to you by SEO expert Aaron Wall.</p>
2		<p><a href="http://www.vertical-leap.co.uk/seo-tools/">http://www.vertical-leap.co.uk/seo-tools/</a></p> <p>Title: SEO Tools   Free Tools for SEO from Vertical Leap</p> <p>Description: SEO Tools and gadgets to help with your online marketing from Vertical Leap.</p>
3		<p><a href="http://www.websitegrader.com/">http://www.websitegrader.com/</a></p> <p>Title: Web Marketing SEO Tools Score</p> <p>Description: Free SEO and Web Marketing Tool from HubSpot. Get your free report with custom search engine optimization (SEO) and marketing advice for your website.</p>
4		<p><a href="http://www.searchengineoptimising.com/free-tools">http://www.searchengineoptimising.com/free-tools</a></p> <p>Title: Free Tools</p> <p>Description: [No meta description available.]</p>

## Your competitors for the search term "free seo tool" on Live.co.uk

5		<p><a href="http://www.seotoolset.com/tools/free_tools.html">http://www.seotoolset.com/tools/free_tools.html</a></p> <p>Title: Free SEO Tools - SEOToolSet</p> <p>Description: [No meta description available.]</p>
6		<p><a href="http://www.seotools.ukwebmasterworld.com/">http://www.seotools.ukwebmasterworld.com/</a></p> <p>Title: UK Webmaster World - FREE Search Engine Optimisation, SEO Tools</p> <p>Description: UK Webmaster World free search engine optimisation, SEO Tools</p>
7		<p><a href="http://www.seocompany.ca/tool/seo-tools.html">http://www.seocompany.ca/tool/seo-tools.html</a></p> <p>Title: 136 SEO TOOLS - The Tool Place - Free SEO TOOLS - All In One Place!</p> <p>Description: SEO Tools page! Best Free SEO Tool page on the internet! These free SEO Tools will help you to optimize your website and move your search engine position higher.</p>
8		<p><a href="http://www.seocompany.ca/tool/free-seo-tools.html">http://www.seocompany.ca/tool/free-seo-tools.html</a></p> <p>Title: Free SEO TOOLS - The Free SEO Tool Place!</p> <p>Description: Free SEO Tools page!</p>
9		<p><a href="http://www.adwords-media.co.uk/free_seo_tools.php">http://www.adwords-media.co.uk/free_seo_tools.php</a></p> <p>Title: Free SEO Tools - Adwords Media</p> <p>Description: Search engine optimisation (optimization),internet marketing services and ethical search engine marketing by Adwords-Media the complete online Search Agency</p>
10		<p><a href="http://www.increaseyourtraffic.co.uk/">http://www.increaseyourtraffic.co.uk/</a></p> <p>Title: Increase your traffic with free SEO tools</p> <p>Description: Increase traffic to your website with our free SEO tools and articles.</p>

### Analyzed search terms

1. free seo tool
2. free
3. seo
4. tool

### Top 10 Ranking Requirements Score™

# 86%

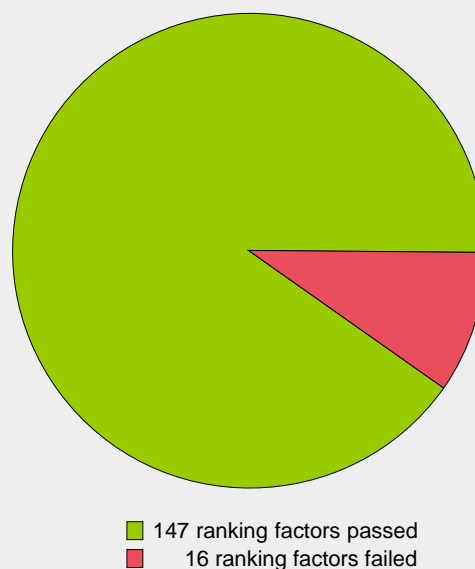
The Top 10 Ranking Requirements Score™ of 86% means that the web page <http://www.free-seo-tool.co.uk/> meets 86% of the requirements for a top 10 ranking on Live.co.uk for the search term "free seo tool".

Note that some ranking factors cannot be taken into account because search engines do not reveal the necessary data.

### Search engine ranking factors performance

Ranking Factor Importance	Factors Passed	Factors Failed
Essential:	20	4
Very Important:	11	0
Important:	39	6
Moderately Important:	46	5
Slightly Important:	31	1
<b>Total:</b>	<b>147</b>	<b>16</b>

Ranking Factors Performance



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## Keyword use in document title

### Essential

The document title is the text within the <title>...</title> tags in the HTML code of your web page. This chapter tries to find out how to use the search term "free seo tool" in the document title and if it's important for Live.co.uk.

Example: <title>Your web page title</title>

### Their contents

Rank	Keyword use in document title
1	<b>Free SEO Tools</b> & Search Engine Optimization Software
2	<b>SEO Tools</b>   <b>Free Tools</b> for <b>SEO</b> from Vertical Leap
3	Web Marketing <b>SEO Tools</b> Score
4	<b>Free Tools</b>
5	<b>Free SEO Tools</b> - SEOToolSet
6	UK Webmaster World - <b>FREE</b> Search Engine Optimisation, <b>SEO Tools</b>
7	136 <b>SEO TOOLS</b> - The <b>Tool</b> Place - <b>Free SEO TOOLS</b> - All In One Place!
8	<b>Free SEO TOOLS</b> - The <b>Free SEO Tool</b> Place!
9	<b>Free SEO Tools</b> - Adwords Media
10	Increase your traffic with <b>free SEO tools</b>

### Your contents

A **Free SEO tool** for webmasters

### Advice for your document title

#### Search term: "free seo tool"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	1	OK	OK
Keyword density:	0% to 75%	50%	OK	OK

#### Search term: "free"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	1	OK	OK
Keyword density:	0% to 50%	17%	OK	OK

#### Search term: "seo"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	1	OK	OK
Keyword density:	0% to 50%	17%	OK	OK

#### Search term: "tool"

### Advice for your document title

#### Search term: "free seo tool"

	Competitors	Your Site	Advice	
Number of keywords:	1 to 3	1	You could use the search term "tool" more than once but this is optional.	<
Keyword density:	11% to 50%	17%	OK	OK

#### Keywords "free", "seo" or "tool"

	Competitors	Your Site	Advice	
Number of keywords:	2 to 6	3	OK	OK
Keyword density:	11% to 42%	17%	OK	OK

## Global link popularity of web site

### Essential

The global link popularity measures how many web pages link to your site. The number of web pages linking to your site is not as important as the quality of the web pages that link to your site.

All major search engines take the quality and the context of the links into account. Search engines assume that your web page must offer relevant content if many quality sites link to it.

### Number of inbound links according to these search engines (the more the better)

	Alexa	AllTheWeb (preset settings)	Google.com	Live.com	Yahoo.com
To Your Site:	n/a	0	0	0	0
To Site 1:	610	28,100	0	14,100	16,386
To Site 2:	426	1,570	40	86	1,368
To Site 3:	n/a	16,900	0	17,500	0
To Site 4:	505	2,160	2	10	2,821
To Site 5:	153	0	20	110	1,016
To Site 6:	352	23	1	0	22
To Site 7:	996	0	172	789	0
To Site 8:	996	1,630	71	83	2,190
To Site 9:	43	52	1	1	0
To Site 10:	2	0	1	7	51
Range:	2 to 996	0 to 28,100	1 to 172	1 to 17,500	51 to 16,386

### Advice for the global link popularity

None of the analyzed search engines returned a different domain that links to your web site "www.free-seo-tool.co.uk". Try to get at least one web page from a different domain to link to your web page. <<

Live cannot find any web site that links to your web site from a different domain. Make sure that Live is able to access your web site and that Live has not banned your web site from its index. <<

## Link texts of inbound links

### Essential

Inbound links are links from other web sites to your site. If many other sites link to your site, then search engines consider your site to be important. However, the number of links is not as important as is the relevance of the linking page and the link text used in linking to your site.

This chapter lists a sampling of the web pages that link to your site, along with the link text. Note that search engines do not reveal all inbound links to your site.

### Sampling of the web pages that link to your site

Linked Text	Linked URL	Web Page That Links To Your Site
<h3>Advice for the link texts of inbound links</h3> <p>To get a high ranking on Live.co.uk, make sure that the web pages that link to your site use the search term "free seo tool" in their link texts. The more links to your web site contain "free seo tool" (or a part of it) in the link text, the more likely it is that your web site will get a high ranking on Live.co.uk for that search term.</p> <p>It is advisable to use different but related keywords for the link texts. If all links to your web site use exactly the same link text, then Live.co.uk might lower your rankings because of unnatural linking patterns.</p> <p>In addition, the quality and reputation of the web pages that link to your site is very important to the search engines.</p> <p>No inbound link texts have been found. Make sure that Live.co.uk is able to access your web site and that Live.co.uk has not banned your web site from its index.</p>		

### Advice for the link texts of inbound links

To get a high ranking on Live.co.uk, make sure that the web pages that link to your site use the search term "free seo tool" in their link texts. The more links to your web site contain "free seo tool" (or a part of it) in the link text, the more likely it is that your web site will get a high ranking on Live.co.uk for that search term.

It is advisable to use different but related keywords for the link texts. If all links to your web site use exactly the same link text, then Live.co.uk might lower your rankings because of unnatural linking patterns.

In addition, the quality and reputation of the web pages that link to your site is very important to the search engines.

No inbound link texts have been found. Make sure that Live.co.uk is able to access your web site and that Live.co.uk has not banned your web site from its index.

## Keyword use in body text

### Essential

The body text is the text on your web page that can be seen by people in their web browsers. It does not include HTML commands, comments, etc. The more visible text there is on a web page, the more a search engine can index. The calculations include spaces and punctuation marks.

### Your contents

Your **Free SEO Tool** Service... e boosting.co.uk is a trading name of Turkswood Ltd founded in 1981 company reg. 15333300 Increase your search engine positioning and deliver more traffic to your web site with a.. **FREE** Search Engine Optimisation Report. Take advantage of our **free seo tool** service that will provide you with the exact changes you need to make to an individual webpage (URL) for a given keyword / key phrase on any given search engine to gain Top. For example URL <http://www.free-seo-tool.co.uk/index.htm> , Keyword "**Free SEO Tool**" on Live.com.

HOW IT WORKS We take the current top 10 ranking websites for the keyword/key phrase on the search engine of your choosing and compare them to your web page, thus giving you real time **seo** instructions, not what we think but what is **FACTUAL**. View a demonstration report If you require a managed **seo** service then please visit the **seo** services tips website. We believe in providing you with results before asking you to become a client. Take your first step to search engine success Step 1. Enter your details on our **seo tool** page Step 2. You will receive a **free** search engine optimisation report (click to see and example report) and a current search engine ranking report via email, make the suggested changes to your web page as soon as possible!

Step 3. In 2 weeks we will provide another **free** ranking report so you can see your latest search engine positions. Step 4. When satisfied, use our pay service for your other url's. Just 10 UK Pounds per URL per keyword per search engine report. 50% discount on further orders! Let the the visitors actually searching for your product or service flow to your website Get started with Step 1 E-boosting is a company dedicated to internet marketing services, we have gained 18 years internet marketing experience , have dealt with probably all types of web sites and always succeed in bringing more visitors to clients websites.

If you have any questions you can contact us on [sales@eboosting.com](mailto:sales@eboosting.com) **free seo tools** - **free seo** - search engine optimisation - **seo** service - **seo tools** - **seo** links

### Advice for your body text

#### Search term: "free seo tool"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 3	4	Use the search term "free seo tool" at most 3 times.	<<
Keyword density:	0% to 12%	3%	OK	OK
Number of words:	72 to 7,772	375	OK	OK

#### Search term: "free"

	Competitors	Your Site	Advice	
Number of keywords:	1 to 18	9	OK	OK
Keyword density:	0% to 7%	2%	OK	OK

#### Search term: "seo"

	Competitors	Your Site	Advice	
Number of keywords:	4 to 75	13	OK	OK
Keyword density:	1% to 11%	3%	OK	OK

### Advice for your body text

**Search term: "free seo tool"**

**Search term: "tool"**

	Competitors	Your Site	Advice	
Number of keywords:	1 to 236	7	OK	OK
Keyword density:	0% to 8%	2%	OK	OK

**Keywords "free", "seo" or "tool"**

	Competitors	Your Site	Advice	
Number of keywords:	6 to 329	29	OK	OK
Keyword density:	1% to 6%	3%	OK	OK

## Age of web site

### Very Important

Spam sites often come and go quickly. For this reason, search engines tend to trust a web site that has been around for a long time over one that is brand new. The age of the domain is seen as a sign of trustworthiness because it cannot be faked. The data is provided by Alexa.com (or Archive.org if Alexa.com does not have data about a site).

### Dates of the domain registration or of the first contents

	URL	Registration Date
Your Site	<a href="http://www.free-seo-tool.co.uk/">http://www.free-seo-tool.co.uk/</a>	n/a
1	<a href="http://tools.seobook.com/">http://tools.seobook.com/</a>	23 July 2003
2	<a href="http://www.vertical-leap.co.uk/seo-tools/">http://www.vertical-leap.co.uk/seo-tools/</a>	07 August 2001
3	<a href="http://www.websitegrader.com/">http://www.websitegrader.com/</a>	05 November 2006
4	<a href="http://www.searchengineoptimising.com/free-tools">http://www.searchengineoptimising.com/free-tools</a>	08 April 2002
5	<a href="http://www.seotoolset.com/tools/free_tools.html">http://www.seotoolset.com/tools/free_tools.html</a>	19 January 2000 (oldest domain)
6	<a href="http://www.seotools.ukwebmasterworld.com/">http://www.seotools.ukwebmasterworld.com/</a>	20 April 2003
7	<a href="http://www.seocompany.ca/tool/seo-tools.html">http://www.seocompany.ca/tool/seo-tools.html</a>	28 July 2004
8	<a href="http://www.seocompany.ca/tool/free-seo-tools.html">http://www.seocompany.ca/tool/free-seo-tools.html</a>	24 September 2004
9	<a href="http://www.adwords-media.co.uk/free_seo_tools.php">http://www.adwords-media.co.uk/free_seo_tools.php</a>	06 February 2007 (newest domain)
10	<a href="http://www.increaseyourtraffic.co.uk/">http://www.increaseyourtraffic.co.uk/</a>	n/a
Range	19 January 2000 to 06 February 2007	

### Advice for the web site age

The web site age could not be determined. In general, the older your web site, the better it is for your rankings on Live.co.uk. If you have a young web site, you must compensate by improving the other search engine ranking factors.



## Keyword use in H1 headline texts

### Very important

H1 headline texts are the texts that are written between the <h1>...</h1> tags in the HTML code of a web page. Some search engines give extra relevance to search terms that appear in the headline texts. This chapter examines if this applies to Live.co.uk, too.

Example: <h1>your very big headline text</h1>

### Your contents

No.	H1 Heading Text
1.	Your <b>Free SEO Tool</b> Service...

### Advice for your H1 headline texts

#### Search term: "free seo tool"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	1	OK	OK
Keyword density:	0% to 100%	60%	OK	OK

#### Search term: "free"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	1	OK	OK
Keyword density:	0% to 33%	20%	OK	OK

#### Search term: "seo"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	1	OK	OK
Keyword density:	0% to 40%	20%	OK	OK

#### Search term: "tool"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	1	OK	OK
Keyword density:	0% to 40%	20%	OK	OK

#### Keywords "free", "seo" or "tool"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 5	3	OK	OK
Keyword density:	0% to 33%	20%	OK	OK

## Keyword use in domain name

### Important

The domain name is the main part of the web page address. This chapter tries to find out if Live.co.uk gives extra relevance to search terms within the domain name.

Example: "your-keyword" is the domain name of <http://www.your-keyword.com>

Their contents		
Rank	Words In Domain Name	URL
1	<b>tools seobook</b>	<a href="http://tools.seobook.com/">http://tools.seobook.com/</a>
2	vertical leap	<a href="http://www.vertical-leap.co.uk/seo-tools/">http://www.vertical-leap.co.uk/seo-tools/</a>
3	websitegrader	<a href="http://www.websitegrader.com/">http://www.websitegrader.com/</a>
4	searchengineoptimising	<a href="http://www.searchengineoptimising.com/free-tools">http://www.searchengineoptimising.com/free-tools</a>
5	<b>seotoolset</b>	<a href="http://www.seotoolset.com/tools/free_tools.html">http://www.seotoolset.com/tools/free_tools.html</a>
6	<b>seotools</b> ukwebmasterworld	<a href="http://www.seotools.ukwebmasterworld.com/">http://www.seotools.ukwebmasterworld.com/</a>
7	<b>seocompany</b>	<a href="http://www.seocompany.ca/tool/seo-tools.html">http://www.seocompany.ca/tool/seo-tools.html</a>
8	<b>seocompany</b>	<a href="http://www.seocompany.ca/tool/free-seo-tools.html">http://www.seocompany.ca/tool/free-seo-tools.html</a>
9	adwords media	<a href="http://www.adwords-media.co.uk/free_seo_tools.php">http://www.adwords-media.co.uk/free_seo_tools.php</a>
10	increaseyourtraffic	<a href="http://www.increaseyourtraffic.co.uk/">http://www.increaseyourtraffic.co.uk/</a>

### Your contents

**free seo tool** (Domain name: "**free-seo-tool.co.uk**")

### Advice for the domain name

The domain name free-seo-tool.co.uk contains the search term "free seo tool". This is very good.

OK

## Keyword use in page URL

### Important

The page URL is the part after the domain name in the web page address. This chapter tries to find out if Live.co.uk gives extra relevance to search terms within the page URL. Separate your search terms in the page URL with slashes, dashes or underscores.

Example: "keyword/another-keyword.htm" is the page URL of <http://www.domain.com/keyword/another-keyword.htm>

### Their contents

Rank	Words In Page URL	URL
1	[no words]	<a href="http://tools.seobook.com/">http://tools.seobook.com/</a>
2	<b>seo tools</b>	<a href="http://www.vertical-leap.co.uk/seo-tools/">http://www.vertical-leap.co.uk/seo-tools/</a>
3	[no words]	<a href="http://www.websitegrader.com/">http://www.websitegrader.com/</a>
4	<b>free tools</b>	<a href="http://www.searchengineoptimising.com/free-tools">http://www.searchengineoptimising.com/free-tools</a>
5	<b>tools free tools</b>	<a href="http://www.seotoolset.com/tools/free_tools.html">http://www.seotoolset.com/tools/free_tools.html</a>
6	[no words]	<a href="http://www.seotools.ukwebmasterworld.com/">http://www.seotools.ukwebmasterworld.com/</a>
7	<b>tool seo tools</b>	<a href="http://www.seocompany.ca/tool/seo-tools.html">http://www.seocompany.ca/tool/seo-tools.html</a>
8	<b>tool free seo tools</b>	<a href="http://www.seocompany.ca/tool/free-seo-tools.html">http://www.seocompany.ca/tool/free-seo-tools.html</a>
9	<b>free seo tools</b>	<a href="http://www.adwords-media.co.uk/free_seo_tools.php">http://www.adwords-media.co.uk/free_seo_tools.php</a>
10	[no words]	<a href="http://www.increaseyourtraffic.co.uk/">http://www.increaseyourtraffic.co.uk/</a>

### Your contents

[no words] (no page URL because you analyzed your homepage)

### Advice for your page URL

#### Search term: "free seo tool"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "free seo tool" at least once but this is optional.	<
Keyword density:	0% to 100%	0%	You could increase the keyword density for the search term "free seo tool" but this is optional.	<

#### Search term: "free"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "free" at least once but this is optional.	<
Keyword density:	0% to 50%	0%	You could increase the keyword density for the search term "free" but this is optional.	<

#### Search term: "seo"

## Advice for your page URL

### Search term: "free seo tool"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "seo" at least once but this is optional.	<
Keyword density:	0% to 50%	0%	You could increase the keyword density for the search term "seo" but this is optional.	<

### Search term: "tool"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	0	You could use the search term "tool" at least once but this is optional.	<
Keyword density:	0% to 67%	0%	You could increase the keyword density for the search term "tool" but this is optional.	<

### Keywords "free", "seo" or "tool"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 4	0	You could use one of the keywords "free", "seo" or "tool" at least once but this is optional.	<
Keyword density:	0% to 33%	0%	You could increase the keyword density for the keywords "free", "seo" or "tool" but this is optional.	<

## Links from social networks

### Important

On social network sites, people decide which web sites are popular. This means that the popularity on social network sites cannot be easily influenced. For this reason, search engines might trust web sites more if they are popular on social networks. ("n/a" means "data not available".)

### Links from social networks (the more the better)

	Del.icio.us	Digg
To Your Site:	n/a	0
To Site 1:	947	161
To Site 2:	10	16
To Site 3:	3,727	9
To Site 4:	40	5
To Site 5:	72	0
To Site 6:	n/a	58
To Site 7:	122	12
To Site 8:	122	12
To Site 9:	n/a	1
To Site 10:	n/a	0
Range:	10 to 3,727	0 to 161

### Advice for the links from social networks

None of the selected social network sites found pages that link to your web site "www.free-seo-tool.co.uk". Try to get at least one web page to link to your web page on these social networks.



## Server speed

### Important

Popular web sites often have faster server response times compared to smaller unimportant sites. In addition, most search engines index more pages from fast web sites. This chapter shows you how long it takes on average for web pages on the top ranked sites to load. The data is based on the average server speed of the last 30 days and is provided by Alexa.com ("n/a" means that Alexa.com does not have data about your server speed).

### Server speed results

#### Average Page Load Time (measured in seconds, the lower the better)

Your Site	1	2	3	4	5	6	7	8	9	10	Range
n/a	2.34s	0.83s	0.78s	3.13s	5.61s	1.36s	1.96s	1.96s	n/a	n/a	0.78s to 5.61s

#### Server Speed Relative To Other Servers On The Internet (the faster the better)

Your Site	1	2	3	4	5	6	7	8	9	10	Range
n/a	average: top 50%	very fast: top 15%	very fast: top 10%	slow: bottom 35%	very slow: bottom 15%	fast: top 25%	fast: top 40%	fast: top 40%	n/a	n/a	very slow: bottom 15% to very fast: top 10%

### Advice for the server speed

The speed of your web site could not be determined. In general, the faster your web site, the better it could be for your rankings on Live.co.uk. If you have a slow web site, you should contact or even switch your web hosting provider.



## Keyword use in H2-H6 headline texts

### Important

H2, H3, H4, H5 and H6 headline texts are the texts that are written between the <h2>...</h2>, <h3>...</h3>, etc. tags in the HTML code of your web page. Some search engines give extra relevance to search terms that appear in the headline texts. This chapter examines if this applies to Live.co.uk, too.

Example: <h3>your big headline text</h3>

### Your contents

[not used]

### Advice for your H2-H6 headline texts

#### Search term: "free seo tool"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "free seo tool" at least once but this is optional.	<
Keyword density:	0% to 75%	0%	You could increase the keyword density for the search term "free seo tool" but this is optional.	<

#### Search term: "free"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 3	0	You could use the search term "free" at least once but this is optional.	<
Keyword density:	0% to 25%	0%	You could increase the keyword density for the search term "free" but this is optional.	<

#### Search term: "seo"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 5	0	You could use the search term "seo" at least once but this is optional.	<
Keyword density:	0% to 25%	0%	You could increase the keyword density for the search term "seo" but this is optional.	<

#### Search term: "tool"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 26	0	You could use the search term "tool" at least once but this is optional.	<
Keyword density:	0% to 25%	0%	You could increase the keyword density for the search term "tool" but this is optional.	<

#### Keywords "free", "seo" or "tool"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 28	0	You could use one of the keywords "free", "seo" or "tool" at least once but this is optional.	<

**Advice for your H2-H6 headline texts****Search term: "free seo tool"**

Keyword density:	0% to 25%	0%	You could increase the keyword density for the keywords "free", "seo" or "tool" but this is optional.	<
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## Keyword use in IMG ALT attributes

### Important

The <img alt> attribute defines an alternative text for an image when the user uses a text browser or when the user has turned off the display of images in the web browser application. Microsoft's Internet Explorer displays the alternative text if the user puts the cursor over the graphic. This chapter tries to find out if it makes sense to include the search term in the <img alt> attributes to improve your rankings.

Example: 

### Your contents

No.	Image Alt Attribute Text	Image File Name
1.	<b>Free SEO tool</b>	images/uk_images.jpg
2.	Home	images/button16.jpg
3.	<b>Free SEO Report</b>	images/button3.jpg
4.	Demonstration Report	images/buttonD.jpg
5.	Pay per Report	images/button10.jpg
6.	Other Eboosting Services	images/button13.jpg
7.	<b>SEO Links</b>	images/buttonC1.jpg
8.	[empty]	images/internet_marketing.jpg
9.	[empty]	images/satisfaction.gif
10.	[empty]	images/girl.jpg

### Advice for your IMG ALT attributes

#### Search term: "free seo tool"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	1	Remove the search term "free seo tool".	<<
Keyword density:	all 0%	27%	It seems to be better to remove the search term "free seo tool".	<<

#### Search term: "free"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	2	It seems to be better to remove the search term "free".	<<
Keyword density:	all 0%	18%	It seems to be better to remove the search term "free".	<<

#### Search term: "seo"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 3	3	OK	OK
Keyword density:	0% to 38%	27%	OK	OK

#### Search term: "tool"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 25	1	OK	OK

**Advice for your IMG ALT attributes****Search term: "free seo tool"**

Keyword density:	0% to 44%	9%	OK	OK
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**Keywords "free", "seo" or "tool"**

	Competitors	Your Site	Advice	
Number of keywords:	0 to 26	6	OK	OK
Keyword density:	0% to 22%	18%	OK	OK

## Top level domain of web site

### Important

Web sites with certain top level domains (TLD) are statistically more likely to contain higher quality, trustworthy contents. For this reason, search engines might prefer web sites with restricted TLD (.edu, .gov., .mil) over younger TLD (e.g., .biz, .info, .jobs). In addition, country code TLD (e.g., .ca, .de, .fr) are often preferred in the country's local search results.

### Top level domain results

Your Site	1	2	3	4	5	6	7	8	9	10
.co.uk	.com	.co.uk	.com	.com	.com	.com	.ca	.ca	.co.uk	.co.uk

### Advice for the top level domain of your web site

Your web site URL [www.free-seo-tool.co.uk](http://www.free-seo-tool.co.uk) contains the country top level domain .co.uk. This can be advantageous for rankings in the country's local search results, but it can be disadvantageous for rankings in international search results.



## Keyword use in bold body text

### Important

The body text is the text on your web page that can be seen by people in their web browsers. The bold body text uses a darker and heavier face than the regular type face. It appears between `<b>...</b>` or `<strong>...</strong>` tags in the HTML source of your web page. CSS is not recognized. The statistics include spaces and punctuation marks.

### Their contents

Rank	Keyword use in bold body text
1	<b>SEO</b> Book Keyword Suggestion <b>Tool</b> easy data export <b>SEO</b> for Firefox Search Analytics <b>Tools</b> Keyword Research <b>Tools</b> Competitive Research <b>Tools</b> PPC <b>Tools</b> Link Analysis <b>Tools</b> Search Engine Ranking Checkers <b>Seo</b> Book Google Gadgets Browser Extensions & <b>Toolbars</b> Google Gadgets Other <b>SEO &amp; Webmaster Tools</b> Step by Step: Video: News: Mindmap: Learn More:
2	Broken Links Report Outbound (External) Links Report Site Relevance Test Geographical Location of Web Site (Geolocation) <b>SEO</b> Keyword Game <b>SEO</b> Quiz #4 in 448,000,000 #1 in 48,300,000 #1 in 45,800,000 #5 in 41,500,000 #3 in 5,020,000
3	[not used]
4	<b>Freephone</b> International
5	Do you like how these <b>tools</b> work? Click below to reach instructions and hints for submitting a site to the search engines:
6	<b>FREE</b> Search Engine Optimisation <b>Tools</b> Available Search Engine Optimisation <b>Tools</b>
7	<b>SEO Tools</b> <b>SEO Tools</b> <b>Tool</b> Categories <b>SEO Tools</b> <b>tools</b> move your search engine position higher. This <b>tool</b> list is copyrighted © 2003-2006 by <b>SEO</b> Company <b>Tool</b> of the Month, Year & Most Improved Awards Go To... mcdar.net McDar Keyword Analysis <b>Tool</b> 123promotion.co.uk Keyword Popularity <b>Tool</b> webconfs.com Domain Age <b>Tool</b> elixirsystems.com Link Quality Assessment <b>seobench.com</b> Multi DC PageRank Checker top25web.com Search Engine Ranking Report marketleap.com Link Popularity Checker dogpile.com Dogpile Search Comparison xml-sitemaps.com Online XML Sitemaps Generator webuildpages.com Backlink Check <b>Tool</b> checkrankings.com Check Rankings webconfs.com Backlink Anchor Text Analyzer Google vs Yahoo Graph by <b>seobench.com</b> Keyword Density Analyzer by <b>seobench.com</b> Multi DC PageRank Checker by <b>seobench.com</b> Retrieve SERPs by <b>seocritique.com</b> Alexa Page Ranking by Alexaranking.com Alexa Rank <b>Tool</b> by SearchBliss Alexa Ranking by Evrsoft Alexa Related Rank Check by 123 Promotion Backlink Check <b>Tool</b> Backlink Check <b>Tool</b> by webuildpages.com Atom & RSS Feed Validator by feedvalidator.org W3C Markup Validation Service by w3.org Combine Words by Hudson Scripting Search Engine Placement Check by Marketleap Search Engine Position Checker by Webmaster <b>Toolkit</b> Search Engine Positioning by <b>SEO</b> Guy Search Engine Ranking Report Search Engine Ranking Report by Top25Web.com Dogpile Search Comparison Dogpile Search Comparison by Dogpile.com Google vs Yahoo Graph by <b>seobench.com</b> Google-Yahoo-Ask Search by jux2 Myriad Search by myriadsearch.com Search Results Compared by yahoogooglemsn.com Thumbshots Ranking by Smartdevil Yahoo vs Google by Christian Langreiter Yahoo-Google Search by Yahoo Watch Bad Neighborhood Checker by bad-neighborhood.com Browser Screen Resolution Checker by Mark Horrell C Class Backlink Analyzer <b>Tool</b> by webuildpages.com Class C Checker by webrankinfo.com Class C Range Checker by TextLinkBrokers.com DNS Report by dnsreport.com Domain Age <b>Tool</b> Domain Age <b>Tool</b> by webconfs.com Domain Dossier by CentralOps.net Domain Stats <b>Tool</b> by webconfs.com <b>Free</b> Site Monitor by 321sitemonitor.com HTML Header Viewer by Webmaster <b>Toolkit</b> HTTP / HTTPS Header Check by webconfs.com IP Address Report by ip-report.com Reciprocal Link Checker by etown-webdesign.com Redirects And HTTP Headers Checker by gsitecrawler.com Search Engine Friendly Redirect Checker by webconf What Is My IP Address by WhatIsMyIPAddress.com <b>Free</b> Broken Link Checker by dead-links.com One Way Link Verify by We Build Pages Online <b>Free</b> Reciprocal Link Checker by recip-links.com Site Link Analyzer by <b>SEO</b> Chat Advanced Google

## Their contents

Rank	Keyword use in bold body text
	<p>Search Methods by AlgoTech Google Datacenter Watch <b>Tool</b> by McDar Google One Line Results by Google Google Rank Position by PRSearch.net Google Rankings by googlerankings.com Retrieve SERPs by <b>seo</b> critique.com Online XML Sitemaps Generator Online XML Sitemaps Generator by xml-sitemaps.com Del.icio.us - Social Bookmarker by del.icio.us Your Personal Web File by furl.net <b>Free</b> Keyword Search <b>Tool</b> by Nichebot <b>Free</b> Meta Keywords <b>Tool</b> by Apogee-Web-Consulting.com Google Adwords Keyword <b>Tool</b> by Google Google Keyword Suggestions by <b>SEO</b> Chat Google Suggest by Google Keyword Generator by Espotting Media Keyword Popularity <b>Tool</b> Keyword Popularity <b>Tool</b> by 123 Promotion Keyword Research <b>Tool</b> by Webmaster <b>Toolkit</b> Keyword Suggestion <b>Tool</b> by Digital Point Solutions Search Term Research by PrioritySubmit Search Term Suggestion <b>Tool</b> by Overture Website Keyword Suggestions by webconfs.com GoogleDuel Original by GoogleDuel Keyword Density by <b>SEO</b> Chat Keyword Density Analyzer by Stargeek Keyword Density Analyzer by Internet Marketing Keyword Density Analyzer by <b>seobench.com</b> Keywrld Density Analyzer by Jim <b>Tools</b> Ontology Finder by goRank Backlink Anchor Text Analyzer Backlink Anchor Text Analyzer by webconfs.com Link Appeal by Webmaster <b>Toolkit</b> Link Popularity &amp; Site Analysis <b>Tool</b> by LinkVendor Link Popularity Checker Link Popularity Checker by Marketleap Link Popularity Checker by PRSearch.net Link Popularity Checker by Webmaster <b>Toolkit</b> Link Popularity <b>Tool</b> by iconinteractive.com Link Quality Assessment Link Quality Assessment by elixirsystems.com Report Bot by reportbot.com Uptime Bot by uptimebot.com Adsense Ad Display by google.blogspot.com Check Yahoo WebRank by webconfs.com Domain Directory Checker by 123 Promotion Search Engine Index Checker by Marketleap Site Wide Cache Check by WeBuild<b>Tools</b> URL Rewriting <b>Tool</b> by webconfs.com URL Trends by urltrends.com MSN Position Search by Prsearch.net MSN Rankings by Devppl.com Datacenter Quick Check by McDar Future PageRank <b>Tool</b> by <b>SEO</b> Chat Page Rank <b>Tool</b> by pagerank.net CPM and CPC ROI Calculators by Yahoo Overture Bid Amounts by Pixel Fast Backlink Checker by ThinkBLING Google PageRank Calculator by ThinkBLING Google PageRank Prediction by RustyBrick Google PageRank Report by Top25Web.com Multi DC PageRank Checker Multi DC PageRank Checker by <b>seo</b> bench.com Page Rank Grid Calculator by WebWorkshop Page Rank Search by PRSearch.net Pagerank Calculator by Mark Horrell PageRank Lookup by Webmaster Brian PageRank Search Prog by <b>SEO</b> Chat Robots.txt Generator by 123 Promotion Robots.txt Syntax Checker by sxw.org.uk Cool <b>SEO Tool</b> by webuildpages.com McDar Keyword Analysis <b>Tool</b> McDar Keyword Analysis <b>Tool</b> by McDar Page Report by We Build Pages Pages Indexed Backlinks Domain Pagerank Allinanchor Keyword Density <b>Tool</b> by We Build Pages PulseRank by PulseRank Keyword Difficulty <b>Tool</b> by <b>seomoz.org</b> Link Price Calculator by webconfs.com Link Value by LinkVendor Google <b>Toolbar</b> For Firefox by Google Google <b>Toolbar</b> For IE by Google Mozdev GoogleBar by mozdev.org PR <b>Toolbar</b> Widget For Macintosh by Digital Point Solutions Search MSN <b>Toolbar</b> by MSN Yahoo <b>Toolbar</b> For Firefox by Yahoo Yahoo <b>Toolbar</b> For IE by Yahoo Check Rankings Check Rankings by checkrankings.com Advanced Meta Tag Generator by optimization-services.com Cache.it by cached.it Code to Text Calculator by Stargeek Copyscape by copyscape.com Google Banned <b>Tool</b> by 123 Promotion Meta Tag Generator by 123 Promotion Meta Tag Generator by SearchBliss Poodle Predictor by GRI Technologies Search Engine Spider Simulator by webconfs.com Search Engine Spiders by Searchwho.com Similar Page Checker by webconfs.com Watchfire WebXACT by Watch Web Page Analyzer by Webmaster <b>Toolkit</b> Yahoo Rank Position by PRSearch.net Yahoo Search Rankings by yahoosearchrankings.com</p>
8	<p><b>Free SEO Tools SEO Tools Free SEO Tools SEO Tools tools</b> move your search engine position higher. You can enter up to 10 URL, separate each URL by line Check Your Domain for Google Pagerank Page Rank Report For The Following Domains URL Page Rank <b>SEO</b> Company Canada   Copyright © 2003 - 2008 SWS   XHTML 1.0 Strict Validated All Rights Reserved -- <b>SEO</b> Company   40 Alexander Avenue A y l m e r, O n t a r i o, N5H2R9</p>
9	<p><b>FREE</b> Website <b>SEO</b> Audit Report</p>
10	<p>[not used]</p>

## Your contents

e boosting.co.uk Turkswood Ltd 1981 Increase your search engine positioning and deliver more traffic to your web site

## Your contents

with a.. **FREE** Search Engine Optimisation Report. **free seo tool** service HOW IT WORKS We believe in providing you with results before asking you to become a client. Take your first step to search engine success Step 1. Step 2. Step 3. Step 4. Let the the visitors actually searching for your product or service flow to your website Get started with Step 1 18 years internet marketing experience 100% money back guarantee

## Advice for your bold body text

### Search term: "free seo tool"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	1	OK	OK
Keyword density:	0% to 8%	4%	OK	OK

### Search term: "free"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 5	2	OK	OK
Keyword density:	0% to 100%	3%	OK	OK

### Search term: "seo"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 21	1	OK	OK
Keyword density:	0% to 20%	1%	OK	OK

### Search term: "tool"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 52	1	OK	OK
Keyword density:	0% to 22%	1%	OK	OK

### Keywords "free", "seo" or "tool"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 78	4	OK	OK
Keyword density:	0% to 33%	2%	OK	OK

## Number of visitors to the site

### Important

Search engines might look at web site usage data, such as the number of visitors to your site, to determine if your site is reputable and contains popular contents. The Alexa.com traffic rank is based on three months of aggregated traffic data from millions of Alexa Toolbar users and is a combined measure of page views and number of site visitors.

### Alexa.com Traffic Rank results (the lower the better)

	URL	Alexa Traffic Rank
Your Site	<a href="http://www.free-seo-tool.co.uk/">http://www.free-seo-tool.co.uk/</a>	n/a
1	<a href="http://tools.seobook.com/">http://tools.seobook.com/</a>	Rank #9,858 (most visitors of the competitors)
2	<a href="http://www.vertical-leap.co.uk/seo-tools/">http://www.vertical-leap.co.uk/seo-tools/</a>	Rank #160,889
3	<a href="http://www.websitegrader.com/">http://www.websitegrader.com/</a>	Rank #63,921
4	<a href="http://www.searchengineoptimising.com/free-tools">http://www.searchengineoptimising.com/free-tools</a>	Rank #103,406
5	<a href="http://www.seotoolset.com/tools/free_tools.html">http://www.seotoolset.com/tools/free_tools.html</a>	Rank #80,743
6	<a href="http://www.seotools.ukwebmasterworld.com/">http://www.seotools.ukwebmasterworld.com/</a>	Rank #60,946
7	<a href="http://www.seocompany.ca/tool/seo-tools.html">http://www.seocompany.ca/tool/seo-tools.html</a>	Rank #67,551
8	<a href="http://www.seocompany.ca/tool/free-seo-tools.html">http://www.seocompany.ca/tool/free-seo-tools.html</a>	Rank #67,551
9	<a href="http://www.adwords-media.co.uk/free_seo_tools.php">http://www.adwords-media.co.uk/free_seo_tools.php</a>	Rank #494,540
10	<a href="http://www.increaseyourtraffic.co.uk/">http://www.increaseyourtraffic.co.uk/</a>	Rank #20,412,112 (least visitors of the competitors)
Range		9,858 to 20,412,112

### Advice for the number of visitors to your site

The number of visitors to [www.free-seo-tool.co.uk](http://www.free-seo-tool.co.uk) could not be determined. In general, the more visitors you have, the more advantageous it could be to your rankings on Live.co.uk.



## Keyword use in same site link texts

### Moderately Important

Link texts are words and sentences that are used as links. Same site link texts are the link texts of the links that point to a web page on the same domain. This chapter examines if Live.co.uk takes search terms in same site link texts into account.

Example: The HTML tag `<a href="contact.htm">Contact information</a>` contains the same site link text "Contact information".

Your contents		
No.	Same Site Link Text	Link URL
1.	[empty]	/index.htm
2.	[empty]	/seo_tool.htm
3.	[empty]	/search_engine_optimisation.htm
4.	[empty]	/seo_service.htm
5.	[empty]	/free_seo.htm
6.	[empty]	/seo%20links.htm
7.	<a href="http://www.free-seo-tool.co.uk/index.htm">http://www.free-seo-tool.co.uk/index.htm</a>	/index.htm
8.	View a demonstration report	/search_engine_optimisation.htm
9.	<b>seo tool</b> page	/seo_tool.htm
10.	search engine optimisation	/search_engine_optimisation.htm
11.	Get started with Step 1	/seo_tool.htm
12.	<b>free seo tools</b>	/index.htm
13.	<b>free seo</b>	/free_seo.htm
14.	search engine optimisation	/search_engine_optimisation.htm
15.	<b>seo</b> service	/seo_service.htm
16.	<b>seo tools</b>	/seo_tool.htm
17.	<b>seo</b> links	/seo%20links.htm

### Advice for your same site link texts

#### Search term: "free seo tool"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	1	OK	OK
Keyword density:	0% to 15%	11%	OK	OK

#### Search term: "free"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 12	3	OK	OK

### Advice for your same site link texts

#### Search term: "free seo tool"

Keyword density:	0% to 15%	11%	OK	OK
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#### Search term: "seo"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 50	7	OK	OK
Keyword density:	0% to 26%	26%	OK	OK

#### Search term: "tool"

	Competitors	Your Site	Advice	
Number of keywords:	1 to 142	4	OK	OK
Keyword density:	3% to 34%	15%	OK	OK

#### Keywords "free", "seo" or "tool"

	Competitors	Your Site	Advice	
Number of keywords:	4 to 204	14	OK	OK
Keyword density:	1% to 15%	17%	The keyword density for the keywords "free", "seo" or "tool" is too high. It should be 15% at maximum. Consider adding more text to lower the keyword density for these words.	<<

## Keyword use in outbound link texts

### Moderately Important

Link texts are words and sentences that are used as links. Outbound link texts are the texts within the <a>...</a> tags when the <a> tag links to a web page on a different domain. This chapter examines if Live.co.uk gives relevance to search terms in outbound link texts.

Example: The HTML tag <a href="http://www.not-your-site.com/about.htm">About the company</a> contains the outbound link text "About the company".

### Your contents

No.	Outbound Link Text	Link URL
1.	seo services tips	<a href="http://www.seo-services-tips.co.uk/">http://www.seo-services-tips.co.uk/</a>

### Advice for your outbound link texts

#### Search term: "free seo tool"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

#### Search term: "free"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 5	0	You could use the search term "free" at least once but this is optional.	<
Keyword density:	0% to 13%	0%	You could increase the keyword density for the search term "free" but this is optional.	<

#### Search term: "seo"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 8	1	OK	OK
Keyword density:	0% to 10%	33%	The keyword density is too high. It should be 10% at maximum. Consider adding more text to lower the keyword density.	<<

#### Search term: "tool"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 36	0	You could use the search term "tool" at least once but this is optional.	<
Keyword density:	0% to 14%	0%	You could increase the keyword density for the search term "tool" but this is optional.	<

#### Keywords "free", "seo" or "tool"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 49	1	OK	OK
Keyword density:	0% to 5%	11%	The keyword density for the keywords "free", "seo" or "tool" is too high. It should be 5% at maximum. Consider adding more	<<

**Advice for your outbound link texts**

**Search term: "free seo tool"**

text to lower the keyword density for these words.

## Keyword use in same site link URLs

### Moderately Important

Links connect one web page to another. Same site links are the links in <a href> attributes that point to other pages on the same domain. This chapter examines if search terms in same site link URLs are relevant to Live.co.uk.

Example: The HTML tag <a href="contact.htm">Contact information</a> contains the same site link URL "contact.htm".

Your contents		
No.	Same Site Link URL	Link Text
1.	index [/index.htm]	[empty]
2.	<b>seo tool</b> [/seo_tool.htm]	[empty]
3.	search engine optimisation [/search_engine_optimisation.htm]	[empty]
4.	<b>seo</b> service [/seo_service.htm]	[empty]
5.	<b>free seo</b> [/free_seo.htm]	[empty]
6.	<b>seo</b> 20links [/seo%20links.htm]	[empty]
7.	index [/index.htm]	<a href="http://www.free-seo-tool.co.uk/index.htm">http://www.free-seo-tool.co.uk/index.htm</a>
8.	search engine optimisation [/search_engine_optimisation.htm]	View a demonstration report
9.	<b>seo tool</b> [/seo_tool.htm]	seo tool page
10.	search engine optimisation [/search_engine_optimisation.htm]	search engine optimisation
11.	<b>seo tool</b> [/seo_tool.htm]	Get started with Step 1
12.	index [/index.htm]	free seo tools
13.	<b>free seo</b> [/free_seo.htm]	free seo
14.	search engine optimisation [/search_engine_optimisation.htm]	search engine optimisation
15.	<b>seo</b> service [/seo_service.htm]	seo service
16.	<b>seo tool</b> [/seo_tool.htm]	seo tools
17.	<b>seo</b> 20links [/seo%20links.htm]	seo links

### Advice for your same site link URLs

#### Search term: "free seo tool"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	0	You could use the search term "free seo tool" at least once but this is optional.	<
Keyword density:	0% to 14%	0%	You could increase the keyword density for the search term "free seo tool" but this is optional.	<

### Advice for your same site link URLs

**Search term: "free seo tool"**

**Search term: "free"**

	Competitors	Your Site	Advice	
Number of keywords:	0 to 5	2	OK	OK
Keyword density:	0% to 14%	11%	OK	OK

**Search term: "seo"**

	Competitors	Your Site	Advice	
Number of keywords:	0 to 32	10	OK	OK
Keyword density:	0% to 100%	53%	OK	OK

**Search term: "tool"**

	Competitors	Your Site	Advice	
Number of keywords:	0 to 70	4	OK	OK
Keyword density:	0% to 367%	21%	OK	OK

**Keywords "free", "seo" or "tool"**

	Competitors	Your Site	Advice	
Number of keywords:	0 to 101	16	OK	OK
Keyword density:	0% to 156%	28%	OK	OK

## Keyword use in outbound link URLs

### Moderately Important

Links connect one web page to another. Outbound links are the links on a web page that point to web pages on other web sites, i.e. links to other domains. This chapter examines if Live.co.uk gives relevance to search terms in outbound links

Example: The HTML tag `<a href="http://www.not-your-site.com/info.htm">Click here</a>` contains the outbound link URL "www.not-your-site.com/info.htm".

### Your contents

No.	Outbound Link URL	Link Text
1.	www <b>seo</b> services tips [http://www.seo-services-tips.co.uk/]	seo services tips

### Advice for your outbound link URLs

#### Search term: "free seo tool"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

#### Search term: "free"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "free" at least once but this is optional.	<
Keyword density:	0% to 11%	0%	You could increase the keyword density for the search term "free" but this is optional.	<

#### Search term: "seo"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 27	1	OK	OK
Keyword density:	0% to 6%	25%	The keyword density is too high. It should be 6% at maximum. Consider adding more text to lower the keyword density.	<<

#### Search term: "tool"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 53	0	You could use the search term "tool" at least once but this is optional.	<
Keyword density:	0% to 11%	0%	You could increase the keyword density for the search term "tool" but this is optional.	<

#### Keywords "free", "seo" or "tool"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 81	1	OK	OK
Keyword density:	0% to 6%	8%	The keyword density for the keywords "free", "seo" or "tool" is	<<

Advice for your outbound link URLs

Search term: "free seo tool"

		too high. It should be 6% at maximum. Consider adding more text to lower the keyword density for these words.	
--	--	---	--

## Keyword use in meta description

### Moderately Important

The Meta Description tag allows you to describe your web page. This chapter tries to find out if Live.co.uk takes the Meta Description tag into account. Some search engines display the text to the user in the search results.

Example: <meta name="description" content="This sentence describes the contents of your web site.">

Even if the Meta Description tag might not be important for ranking purposes, you should use the Meta Description tag to make sure that your web site is displayed with an attractive description in the search results.

### Their contents

Rank	Keyword use in meta description
1	<b>Free</b> link analysis and keyword research <b>tools</b> brought to you by <b>SEO</b> expert Aaron Wall.
2	<b>SEO Tools</b> and gadgets to help with your online marketing from Vertical Leap.
3	<b>Free SEO</b> and Web Marketing <b>Tool</b> from HubSpot. Get your <b>free</b> report with custom search engine optimization ( <b>SEO</b> ) and marketing advice for your website.
4	[not used]
5	[not used]
6	UK Webmaster World <b>free</b> search engine optimisation, <b>SEO Tools</b>
7	<b>SEO Tools</b> page! Best <b>Free SEO Tool</b> page on the internet! These <b>free SEO Tools</b> will help you to optimize your website and move your search engine position higher.
8	<b>Free SEO Tools</b> page!
9	Search engine optimisation (optimization), internet marketing services and ethical search engine marketing by Adwords-Media the complete online Search Agency
10	Increase traffic to your website with our <b>free SEO tools</b> and articles.

### Your contents

Webmasters take advantage of our **free SEO tool** that will report the exact changes you need to make to gain top search engine results for a given keyword.

### Advice for your meta description

#### Search term: "free seo tool"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	1	OK	OK
Keyword density:	0% to 75%	11%	OK	OK

#### Search term: "free"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	1	OK	OK
Keyword density:	0% to 25%	4%	OK	OK

### Advice for your meta description

**Search term: "free seo tool"**

**Search term: "seo"**

	Competitors	Your Site	Advice	
Number of keywords:	0 to 3	1	OK	OK
Keyword density:	0% to 25%	4%	OK	OK

**Search term: "tool"**

	Competitors	Your Site	Advice	
Number of keywords:	0 to 3	1	OK	OK
Keyword density:	0% to 25%	4%	OK	OK

**Keywords "free", "seo" or "tool"**

	Competitors	Your Site	Advice	
Number of keywords:	0 to 8	3	OK	OK
Keyword density:	0% to 25%	4%	OK	OK

## Number of trailing slashes in URL

### Moderately Important

The number of trailing slashes (/) in the URL indicates where a web page falls in a site's overall hierarchy. If the URL contains many trailing slashes, meaning it is placed in a sub-sub-directory, then the webmaster does not seem to think that the page is important in relation to the other pages.

### Number of trailing slashes

Your Site	1	2	3	4	5	6	7	8	9	10	Range
0	0	1	0	0	1	0	1	1	0	0	0 to 1

### Advice for the number of trailing slashes in your web site URL

The URL [www.free-seo-tool.co.uk](http://www.free-seo-tool.co.uk) does not contain more or less trailing slashes than the top ranked pages. This means that you do not have to change the number of trailing slashes in your URL.

OK

## HTML validation of web page to W3C standards

### Slightly Important

Web pages are written in special languages called HTML and CSS. Like any language, HTML and CSS change constantly. The World Wide Web Consortium (W3C) is the governing body that establishes what is valid HTML/CSS and what is not. Search engines obey the HTML/CSS standard. If there are errors in the HTML/CSS code of your web page, then search engines might not be able to read everything of your web page.

### Validation results

	Validity
HTML:	15 errors, not valid <a href="http://validator.w3.org/check?uri=http://www.free-seo-tool.co.uk/">http://validator.w3.org/check?uri=http://www.free-seo-tool.co.uk/</a>
CSS:	no errors, valid <a href="http://jigsaw.w3.org/css-validator/validator?uri=http://www.free-seo-tool.co.uk/">http://jigsaw.w3.org/css-validator/validator?uri=http://www.free-seo-tool.co.uk/</a>

### Advice regarding the validity of your web site

The HTML validation of your web page [www.free-seo-tool.co.uk](http://www.free-seo-tool.co.uk) failed. This means that Live.co.uk might not be able to read your web page. You should fix any HTML errors.



## Readability level of web page

### Slightly Important

The Flesch Reading Ease test is a United States governmental standard to determine how easy a text is to read. It measures the approximate level of education necessary to understand the web page content. Higher scores indicate the text that is easier to read, and lower numbers mark harder-to-read texts. Scores among different languages are not comparable.

### Readability results

#### Flesch Reading Ease Score (0-100, higher score means that the text is easier to understand)

Your Site	1	2	3	4	5	6	7	8	9	10	Range
60	59	57	47	70	59	61	61	87	n/a	78	47 to 87

#### Flesch-Kincaid Grade Level (shows the number of years of education required to understand the text)

Your Site	1	2	3	4	5	6	7	8	9	10	Range
9	9	11	10	7	9	10	9	5	n/a	6	5 to 11

### Advice for the readability of your web site

The Flesch Reading Ease Score of your web page [www.free-seo-tool.co.uk](http://www.free-seo-tool.co.uk) is 60. A score of 60 to 80 is considered to be optimal. This means that the text of your web page is easy to comprehend.

OK

## Keyword use in meta keywords

### Slightly Important

The Meta Keywords tag allows you to define which search terms are important to your web page according to your opinion. It should be placed between the <head>...</head> tags in the HTML code of your web page. This chapter tries to find out if Live.co.uk gives relevance to search terms in the Meta Keywords tag.

Example: <meta name="keywords" content="keyword, another keyword">

### Their contents

Rank	Keyword use in meta keywords
1	[not used]
2	<b>seo</b> , search engine optimisation, <b>seo tools</b>
3	Web Marketing, <b>SEO Tools</b> , <b>SEO Score</b> , <b>SEO Tool</b> , <b>Free SEO</b> , Website Marketing
4	[not used]
5	[not used]
6	UK Webmaster World <b>seo tools</b> search engine optimisation <b>tools</b> , link checker, backlink back link checker, page rank pagerank
7	<b>SEO Tools</b> , <b>SEO Tool</b> , <b>Free SEO Tools</b> , <b>Free SEO Tool</b> , <b>Free</b> , Software, <b>Tools</b> , <b>Tool</b>
8	<b>SEO Tools</b> , <b>SEO Tool</b> , <b>Free SEO Tools</b> , <b>Free SEO Tool</b> , <b>Free</b> , Software, <b>Tools</b> , <b>Tool</b>
9	Website Marketing Company, Search Engine Optimization, Consultants, Search Engine Optimisation, Ethical <b>SEO</b> , Google <b>SEO</b> , Lancashire, Burnley, Manchester
10	increase your traffic, <b>free seo tools</b> , optimize, website, alexa ranking, search engine, <b>tool</b> , exchange links, google, articles, with,

### Your contents

**free seo tool**, **free**, **seo**, **tool**, webmasters, internet marketing services,

### Advice for your meta keywords

#### Search term: "free seo tool"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	1	OK	OK
Keyword density:	0% to 43%	30%	OK	OK

#### Search term: "free"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 3	2	OK	OK
Keyword density:	0% to 21%	20%	OK	OK

#### Search term: "seo"

	Competitors	Your Site	Advice	
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### Advice for your meta keywords

#### Search term: "free seo tool"

Number of keywords:	0 to 4	2	OK	OK
Keyword density:	0% to 33%	20%	OK	OK

#### Search term: "tool"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 6	2	OK	OK
Keyword density:	0% to 43%	20%	OK	OK

#### Keywords "free", "seo" or "tool"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 13	6	OK	OK
Keyword density:	0% to 31%	20%	OK	OK

## Keyword use in the first sentence of the body text

### Slightly Important

The first sentence of the body text is the first sentence after the <body> tag in the HTML code of your web page. Some search engines give more relevance to search terms when they appear in the first sentence. Some will use your first sentence as the description of your page on the search result page.

Example: <body>Here goes the first sentence. This text is not the first sentence.

### Their contents

Rank	Keyword use in the first sentence of the body text
1	join upgrade blog <b>tools</b> forums training videos aff about support <b>Free</b> Search Engine Optimization <b>Tools</b> Featured <b>SEO Tools</b> Keyword Suggestion <b>Tool</b> Competitive Research <b>Tool</b>
2	0845 123 2753 LOGIN Home Services About Blog <b>SEO Tools</b> News Agencies Clients Contact Broken Links   Outbound Links   Site Relevance   Geo-location   Keyword Game   Quiz Our <b>free</b> webmaster <b>tools</b> , gadgets and games.
3	Website <b>SEO</b> Score Website Grader Resources Subscribe Internet Marketing Reports Website Grader by HubSpot - Marketing Reports for 350,000 URLs and Counting.
4	<b>SEO</b> About <b>SEO</b> Advertise with <b>SEO</b> Link to Us Bookmarking <b>SEO</b> Order Privacy Security Work for <b>SEO Free Tools</b> <b>SEO Tools</b> Search Engine Submission SE Submission Guide Search Engine Spider Test HTTP Viewer Meta Tag Analyser Link Checker HTML Validator Meta Tags Generator Link Popularity Check Keyword Generator Back link Checker Google Suggest Scraper Yahoo Hubfinder Ranking Metasearch Keyword Research <b>Tool</b> Domain Info Google Page Rank Checker Websites on Server Networking <b>Tools</b> Ping Test Network Query Bandwidth Speed Test Reverse DNS lookup DNS query Whois Web Whois IP Check port Traceroute What is my IP Visual Traceroute Webmaster <b>Tools</b> Favicon Generator <b>SEO</b> Services Search Engine Submission Search Engine Optimisation <b>SEO</b> Packages Keyword Research Website Optimisation Internet Marketing Pay Per Click (PPC) Link Building Link Popularity Explained Web Directory Submission Article Submission Ongoing Link Building Link Baiting Website Promotion <b>SEO</b> Copywriting Search Engine Rankings <b>SEO</b> Solutions <b>seo</b> Ecommerce Plain English SLA Contact Us <b>SEO</b> UK <b>SEO</b> Ireland <b>SEO</b> USA <b>SEO</b> China <b>SEO</b> Resources <b>SEO</b> Articles Choosing Keywords Google Optimisation Link Building MSN Optimisation Submit Article Internet Marketing Guide <b>SEO</b> Guide <b>SEO</b> Books <b>SEO</b> Software Affiliate Programs Affiliate Program Software Payment Providers Support Web Directory Glossary Joomla Glossary <b>SEO</b> Glossary Computer Glossary Downloads <b>SEO</b> Countdown Demo <b>SEO</b> Forum Search Engine Optimisation ( <b>SEO</b> ) Arcade <b>SEO Free Tools</b> Sales & Support <b>Free</b> phone UK: 0800 047 0991 Ireland: 1800 550 444 USA: 1 800 805 6922 China:+86 27 887 20307 International +353 74 910 1762 more <b>SEO</b> Contacts » Your Basket Show Cart Your Cart is currently empty.
5	<b>SEO Tools</b> & Training » <b>SEOToolSet</b> &#8482; » <b>Free Tools</b>
6	FORUM BLOG <b>TOOLS</b>
7	Home Services <b>SEO</b> Services Directory Subs ILQ Directory Subs Article Site Subs Page Generator CMS Page Generator CMS Demo Blogs <b>SEO</b> Blog Podcasting Blog <b>SEO Tools</b> Blog Web Directories Blog Integrating Keywords Directories Web Directory Submission Service Pay Directories <b>Free</b> Directories Niche Directories MultiLink Directory Recip Directories Annuaire Gratuit Web Kataloge <b>SEO Tools</b> <b>SEO Tools</b> <b>Free</b> <b>SEO Tools</b> Keyword Research <b>Tools</b> ILQ ILQ Rating <b>Tool</b> ILQ Directory Search <b>Tool</b> ILQ Rated Directory List Pagerank Page Rank Update List Page Rank Explained <b>Toolbar</b> & Directory Pagerank PR Compared Google Directory Pagerank PR Scale Articles Project No Spam Blog Articles Information <b>SEO</b> Techniques Cheap Web Hosting <b>SEO</b> Forums Blogs URL Redirect <b>Free</b> PHP Encryption Software <b>SEO Tools</b> Admin Directory Admin Site Map Contact <b>SEO Tools</b> (136 <b>SEO Tools</b> ) Buy Links . <b>Tool</b> Categories All 136 <b>SEO Tools</b> Alexa <b>Tools</b> (4) Backlink <b>Tools</b> (1) Code Validation (2) Combined Keyword Suggestion <b>Tools</b> (1) Combo Search Engine Ranking <b>Tools</b> (4)

**Their contents**

Rank	Keyword use in the first sentence of the body text
	Compare Search Engine Ranking <b>Tools</b> (8) Domain <b>Tools</b> (17) Exchange Link <b>SEO Tools</b> (4) Google Ranking <b>Tools</b> (6) Google Sitemap <b>Tools</b> (1) Internet Bookmarking (2) Keyword Suggestion <b>Tools</b> (12) Keyword <b>Tools</b> (7) Link Popularity <b>Tools</b> (10) Misc <b>Tools</b> (7) MSN Ranking <b>Tools</b> (2) Page Rank <b>Tools</b> (3) Pay Per Click <b>Tools</b> (2) Related Page Rank <b>Tools</b> (10) Robots.txt <b>Tools</b> (2) RSS <b>Tools</b> (0) Search Engine Position <b>Tools</b> (5) Text Link Ad Value <b>Tools</b> (3) <b>Toolbars</b> (7) Track Ranking <b>Tools</b> (1) Web Site Optimization <b>Tools</b> (13) Yahoo Ranking <b>Tools</b> (2)
8	Home Services <b>SEO</b> Services Directory Subs <b>Free</b> Directory Subs ILQ Directory Subs Article Site Subs Page Generator CMS Page Generator CMS Demo Blogs <b>SEO</b> Blog Podcasting Blog <b>SEO Tools</b> Blog Web Directories Blog Blogging Blog Integrating Keywords Directories Web Directory Submission Service Pay Directories <b>Free</b> Directories <b>Free</b> & Paid Directories Niche Directories MultiLink Directory Recip Directories Annuaire Gratuit Web Kataloge <b>SEO Tools</b> <b>SEO Tools</b> <b>Free</b> <b>SEO Tools</b> Keyword Research <b>Tools</b> ILQ ILQ Rating <b>Tool</b> ILQ Directory Search <b>Tool</b> ILQ Rated Directory List Pagerank Page Rank Update List Page Rank Explained <b>Toolbar</b> & Directory Pagerank PR Compared Google Directory Pagerank PR Scale Articles <b>SEO</b> Articles Project No Spam Blog Articles Information <b>SEO</b> Techniques Cheap Web Hosting <b>SEO</b> Forums Blogs URL Redirect <b>Free</b> PHP Encryption Software Site Map Contact <b>Free</b> <b>SEO Tools</b> (99 <b>SEO Tools</b> )
9	<b>Free</b> <b>SEO Tools</b>
10	Increase your traffic - Increase traffic to your website now !! <b>Free</b> <b>SEO tools</b> Home <b>free seo</b> article database <b>Free</b> <b>SEO Tools</b> Alexa <b>Tool</b> Backlink <b>Tool</b> Code Validation Combined Adword Keyword Generator Combo Search Engine Ranking <b>Tools</b> Compare Search Engine Ranking <b>Tools</b> Domain <b>Tools</b> Exchange Link <b>SEO Tools</b> Google Ranking <b>Tools</b> Google Sitemap <b>Tools</b> Internet Bookmarking Keyword Suggestion <b>Tools</b> Keyword <b>Tools</b> Link Popularity <b>Tools</b> Misc <b>Tools</b> MSN Ranking <b>Tools</b> Page Rank <b>Tools</b> Pay Per Click <b>Tools</b> Related Page Rank <b>Tools</b> Robots.txt <b>Tools</b> RSS <b>Tools</b> Search Engine Position <b>Tools</b> Text Link Ad Value <b>Tools</b> <b>Toolbars</b> Track Ranking <b>Tools</b> Web Site Optimization <b>Tools</b> Yahoo Ranking <b>Tools</b> Welcome to Increase Your Traffic, Frustrated at the lack of traffic reaching your website after all the hard work you put into creating it?

**Your contents**

Your **Free** **SEO Tool** Service.

**Advice for your first sentence of the body text**

**Search term: "free seo tool"**

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	1	OK	OK
Keyword density:	0% to 100%	60%	OK	OK

**Search term: "free"**

	Competitors	Your Site	Advice	
Number of keywords:	0 to 6	1	OK	OK
Keyword density:	0% to 33%	20%	OK	OK

**Search term: "seo"**

	Competitors	Your Site	Advice	
Number of keywords:	0 to 26	1	OK	OK
Keyword density:	0% to 33%	20%	OK	OK

### Advice for your first sentence of the body text

Search term: "free seo tool"

Search term: "tool"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 38	1	OK	OK
Keyword density:	0% to 33%	20%	OK	OK

Keywords "free", "seo" or "tool"

	Competitors	Your Site	Advice	
Number of keywords:	1 to 54	3	OK	OK
Keyword density:	2% to 33%	20%	OK	OK

## Keyword use in HTML comments

### Slightly Important

HTML comment tags are "hidden comments" in the HTML code of your web page. They are not visible to the user. This chapter tries to find out if search terms in the HTML comment tags are relevant for a good ranking in Live.co.uk.

Example: <!-- comments with keywords -->

### Your contents

[not used]

### Advice for your HTML comments

#### Search term: "free seo tool"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

#### Search term: "free"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

#### Search term: "seo"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 10	0	You could use the search term "seo" at least once but this is optional.	<
Keyword density:	0% to 21%	0%	You could increase the keyword density for the search term "seo" but this is optional.	<

#### Search term: "tool"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "tool" at least once but this is optional.	<
Keyword density:	0% to 3%	0%	You could increase the keyword density for the search term "tool" but this is optional.	<

#### Keywords "free", "seo" or "tool"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 11	0	You could use one of the keywords "free", "seo" or "tool" at least once but this is optional.	<
Keyword density:	0% to 8%	0%	You could increase the keyword density for the keywords "free", "seo" or "tool" but this is optional.	<

## Search engine compatibility

This chapter examines the general search engine compatibility of your web page.

### Advice

Search engines need text to index your web pages, to determine the theme of your web site and to produce a site summary. They cannot read what is written on your graphical images or in a Flash movie. Google recommends to create a useful, information-rich site. Fresh, continuously updated content is one of the best ways to ensure that search engines return to your web site (and your visitors, too). Your web page "www.free-seo-tool.co.uk" contains 381 words which should be enough for search engines.	OK
Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. All search terms of your Meta Keywords tag appear in the body text of your web page so there will not be any problems with the search engines in this aspect.	OK
Your web page doesn't use the Meta Refresh tag so there won't be any problems with the search engines in this aspect.	OK
Your web page doesn't use the Meta Robots tag so there won't be any problems with the search engines in this aspect.	OK
Your web page doesn't use the Meta Title tag so there won't be any problems with the search engines in this aspect.	OK
Your web page doesn't use any Dublin Core meta tags so there won't be any problems with the search engines in this aspect.	OK
Your web page doesn't use any Meta tags twice so there won't be any problems with the search engines in this aspect.	OK
Your web page doesn't use the <title> tag twice so there won't be any problems with search engines in this aspect.	OK
Some search engines and directories don't accept submissions with capitalized letters in the document title or in the meta tags. Your web page doesn't use all capitalized letters in those web page elements so there won't be any problems with the search engines in this aspect.	OK
Your web page uses script code in an external file so you've already minimized the problems with scripts and the search engines.	OK
Your web page doesn't seem to use style sheets at all so there won't be any problems with the search engines in this aspect.	OK
Your web page doesn't use frames so there won't be any problems with the search engines in this aspect.	OK
Some search engines consider tiny text (i.e. font size 1) as an attempt to fool the search engines. Some webmasters have abused tiny text in the past to hide dozens of keywords on a web page that human web surfers cannot see. Your web page seems to use 128 letters in a very small font size ("e boosting.co.uk is a trading name of Turkswood Ltd founded in 1981 company reg. 15333300 ..."). Consider removing as much of the tiny text as possible to prevent penalizing from some search engines.	<<
Your web page URL "www.free-seo-tool.co.uk" doesn't indicate a dynamically served web page so there shouldn't be any problems with the search engines in this aspect.	OK
Your web page URL "www.free-seo-tool.co.uk" doesn't contain any of the special characters "&", "\$", "%", "?" or "=" in it so there shouldn't be any problems with the search engines in this aspect.	OK
Some search engines and directories rank web sites lower that are hosted at free web space providers, or if web sites don't have their own domain name. Some search engines also limit the number of web pages they'll index from a single domain. Your web site doesn't seem to be hosted at a free web space provider. If it does, consider getting your own domain name.	OK



## Factors that could prevent your top ranking

Some ranking factors cannot be measured because the search engines do not reveal the necessary data, or it would be extremely time-consuming to measure the data. Make sure you pay attention to the following factors because they could prevent a top ranking for [www.free-seo-tool.co.uk](http://www.free-seo-tool.co.uk) on Live.co.uk.

### Advice

#### Inbound links to your web page

Are the web pages linking to your web page relevant to the search term "free seo tool"?

How fast does your web page get new links pointing to it?

Do the web sites which link to your page belong to the same content category?

Since when do the links to your page exist?

Is the text surrounding the link to your page relevant to the search term "free seo tool"?

#### Your web page

How many important links from your other pages point to your web page?

Do the links on your web page point to high quality, topically-related pages?

How often and how many changes do you make to your web page over time? Is your content up-to-date?

How often and how many web pages do you add to your web site?

How long do your visitors spend time on your web page?

#### Search engine result page

Do your competitors on the search engine result page get a manual ranking boost by Live.co.uk, for example Amazon or Wikipedia?

How many visitors of the search engine result pages click through to your page?

How often do search engine visitors search for your company name or web page URL on Live.co.uk?

#### Negative ranking factors (you should be able to say "no" to all the following questions)

Is your content very similar or a duplicate of existing content?

Is your server often down when search engine crawlers try to access it?

Do you link to web sites that do not deserve a link?

Do you use the same title or meta tags for many web pages?

Do you overuse the same keyword or key phrase?

Do you participate in link schemes?

Do you actively sell links on your web page?

Do a majority of your inbound links come from low quality or spam sites?

Does your web page have any spelling or grammar mistakes?

## Table: Number of keywords

Search term: "free seo tool"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	1	1	0	0	0	1	0	1	2	1	1	0 to 2
Body Text:	4	0	0	1	0	1	1	2	3	3	3	0 to 3
H1 Texts:	1	0	0	0	0	1	0	0	1	1	0	0 to 1
Domain:	1	0	0	0	0	0	0	0	0	0	0	all 0
Page URL:	0	0	0	0	0	0	0	0	1	1	0	0 to 1
H2-H6 Texts:	0	0	0	0	0	0	0	0	0	1	1	0 to 1
IMG ALT:	1	0	0	0	0	0	0	0	0	0	0	all 0
Bold Text:	1	0	0	0	0	0	0	0	2	0	0	0 to 2
Same Texts:	1	0	0	1	0	0	0	2	1	1	0	0 to 2
Outb. Texts:	0	0	0	0	0	0	0	0	0	0	0	all 0
Same URLs:	0	0	0	0	0	0	0	2	2	1	0	0 to 2
Outb. URLs:	0	0	0	0	0	0	0	0	0	0	0	all 0
Meta Descr.:	1	0	0	0	0	0	0	2	1	0	1	0 to 2
Meta Keyw.:	1	0	0	0	0	0	0	2	2	0	1	0 to 2
First Sentence:	1	0	0	0	0	0	0	1	2	1	2	0 to 2
HTML Comm.:	0	0	0	0	0	0	0	0	0	0	0	all 0

Search term: "free"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	1	1	1	0	1	1	1	1	2	1	1	0 to 2
Body Text:	9	9	1	1	4	2	5	18	8	5	11	1 to 18
H1 Texts:	1	0	1	0	0	1	0	0	1	1	0	0 to 1
Domain:	1	0	0	0	0	0	0	0	0	0	0	all 0
Page URL:	0	0	0	0	1	1	0	0	1	1	0	0 to 1
H2-H6 Texts:	0	3	0	0	0	0	0	0	0	1	1	0 to 3
IMG ALT:	2	0	0	0	0	0	0	0	0	0	0	all 0
Bold Text:	2	0	0	0	1	0	1	5	2	1	0	0 to 5
Same Texts:	3	1	0	1	1	0	1	12	5	3	1	0 to 12
Outb. Texts:	0	1	0	0	0	0	1	5	0	0	1	0 to 5
Same URLs:	2	1	0	0	2	0	3	4	5	3	0	0 to 5
Outb. URLs:	0	0	0	0	0	0	0	1	0	0	1	0 to 1
Meta Descr.:	1	1	0	2	0	0	1	2	1	0	1	0 to 2
Meta Keyw.:	2	0	0	1	0	0	0	3	3	0	1	0 to 3

**Search term: "free"**

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
First Sentence:	1	1	1	0	3	1	0	3	6	1	3	0 to 6
HTML Comm.:	0	0	0	0	0	0	0	0	0	0	0	all 0

**Search term: "seo"**

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	1	1	2	1	0	2	1	2	2	1	1	0 to 2
Body Text:	13	22	18	4	31	11	8	75	16	5	14	4 to 75
H1 Texts:	1	0	0	0	0	2	0	2	2	1	0	0 to 2
Domain:	1	1	0	0	0	1	1	1	1	0	0	0 to 1
Page URL:	0	0	1	0	0	0	0	1	1	1	0	0 to 1
H2-H6 Texts:	0	5	0	0	2	0	0	2	0	1	1	0 to 5
IMG ALT:	3	3	0	0	3	0	1	1	1	0	0	0 to 3
Bold Text:	1	4	2	0	0	0	0	21	6	1	0	0 to 21
Same Texts:	7	9	11	2	29	7	0	50	10	2	4	0 to 50
Outb. Texts:	1	0	2	0	0	0	3	8	0	0	0	0 to 8
Same URLs:	10	7	26	0	32	7	0	27	13	2	3	0 to 32
Outb. URLs:	1	0	3	0	0	0	0	27	0	0	0	0 to 27
Meta Descr.:	1	1	1	2	0	0	1	3	1	0	1	0 to 3
Meta Keyw.:	2	0	2	4	0	0	1	4	4	2	1	0 to 4
First Sentence:	1	1	1	1	26	2	0	13	11	1	4	0 to 26
HTML Comm.:	0	0	0	0	6	0	0	10	7	0	0	0 to 10

**Search term: "tool"**

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	1	1	2	1	1	2	1	3	2	1	1	1 to 3
Body Text:	7	27	8	1	10	18	25	236	20	3	29	1 to 236
H1 Texts:	1	0	1	0	0	2	0	2	2	1	0	0 to 2
Domain:	1	1	0	0	0	1	1	0	0	0	0	0 to 1
Page URL:	0	0	1	0	1	2	0	2	2	1	0	0 to 2
H2-H6 Texts:	0	6	0	0	0	0	0	26	0	1	1	0 to 26
IMG ALT:	1	1	0	0	0	0	1	25	1	0	0	0 to 25
Bold Text:	1	8	0	0	0	1	2	52	5	0	0	0 to 52
Same Texts:	4	10	4	1	8	5	6	142	14	1	24	1 to 142
Outb. Texts:	0	0	0	0	0	1	0	36	0	0	0	0 to 36

**Search term: "tool"**

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Same URLs:	4	10	14	0	8	4	9	70	20	1	11	0 to 70
Outb. URLs:	0	0	2	0	0	0	0	53	0	0	0	0 to 53
Meta Descr.:	1	1	1	1	0	0	1	3	1	0	1	0 to 3
Meta Keyw.:	2	0	1	2	0	0	2	6	6	0	2	0 to 6
First Sentence:	1	5	2	0	6	3	1	38	10	1	26	0 to 38
HTML Comm.:	0	0	0	0	1	0	0	1	1	0	0	0 to 1

**Keywords "free", "seo" or "tool"**

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	3	3	5	2	2	5	3	6	6	3	3	2 to 6
Body Text:	29	58	27	6	45	31	38	329	44	13	54	6 to 329
H1 Texts:	3	0	2	0	0	5	0	4	5	3	0	0 to 5
Domain:	3	2	0	0	0	2	2	1	1	0	0	0 to 2
Page URL:	0	0	2	0	2	3	0	3	4	3	0	0 to 4
H2-H6 Texts:	0	14	0	0	2	0	0	28	0	3	3	0 to 28
IMG ALT:	6	4	0	0	3	0	2	26	2	0	0	0 to 26
Bold Text:	4	12	2	0	1	1	3	78	13	2	0	0 to 78
Same Texts:	14	20	15	4	38	12	7	204	29	6	29	4 to 204
Outb. Texts:	1	1	2	0	0	1	4	49	0	0	1	0 to 49
Same URLs:	16	18	40	0	42	11	12	101	38	6	14	0 to 101
Outb. URLs:	1	0	5	0	0	0	0	81	0	0	1	0 to 81
Meta Descr.:	3	3	2	5	0	0	3	8	3	0	3	0 to 8
Meta Keyw.:	6	0	3	7	0	0	3	13	13	2	4	0 to 13
First Sentence:	3	7	4	1	35	6	1	54	27	3	33	1 to 54
HTML Comm.:	0	0	0	0	7	0	0	11	8	0	0	0 to 11

## Table: Keyword density

Search term: "free seo tool"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	50%	38%	0%	0%	0%	75%	0%	23%	75%	60%	43%	0% to 75%
Body Text:	3%	0%	0%	1%	0%	1%	1%	0%	3%	12%	2%	0% to 12%
H1 Texts:	60%	0%	0%	0%	0%	60%	0%	0%	43%	100%	0%	0% to 100%
Domain:	100%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
Page URL:	0%	0%	0%	0%	0%	0%	0%	0%	75%	100%	0%	0% to 100%
H2-H6 Texts:	0%	0%	0%	0%	0%	0%	0%	0%	0%	75%	33%	0% to 75%
IMG ALT:	27%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
Bold Text:	4%	0%	0%	0%	0%	0%	0%	0%	8%	0%	0%	0% to 8%
Same Texts:	11%	0%	0%	15%	0%	0%	0%	0%	3%	15%	0%	0% to 15%
Outb. Texts:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
Same URLs:	0%	0%	0%	0%	0%	0%	0%	2%	5%	14%	0%	0% to 14%
Outb. URLs:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
Meta Descr.:	11%	0%	0%	0%	0%	0%	0%	21%	75%	0%	25%	0% to 75%
Meta Keyw.:	30%	0%	0%	0%	0%	0%	0%	43%	43%	0%	17%	0% to 43%
First Sentence:	60%	0%	0%	0%	0%	0%	0%	1%	5%	100%	5%	0% to 100%
HTML Comm.:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%

Search term: "free"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	17%	13%	10%	0%	50%	25%	11%	8%	25%	20%	14%	0% to 50%
Body Text:	2%	2%	0%	0%	1%	0%	1%	0%	3%	7%	3%	0% to 7%
H1 Texts:	20%	0%	14%	0%	0%	20%	0%	0%	14%	33%	0%	0% to 33%
Domain:	33%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
Page URL:	0%	0%	0%	0%	50%	33%	0%	0%	25%	33%	0%	0% to 50%
H2-H6 Texts:	0%	7%	0%	0%	0%	0%	0%	0%	0%	25%	11%	0% to 25%
IMG ALT:	18%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
Bold Text:	3%	0%	0%	0%	100%	0%	10%	1%	3%	20%	0%	0% to 100%
Same Texts:	11%	2%	0%	5%	1%	0%	1%	0%	4%	15%	1%	0% to 15%
Outb. Texts:	0%	13%	0%	0%	0%	0%	3%	1%	0%	0%	11%	0% to 13%
Same URLs:	11%	2%	0%	0%	1%	0%	9%	1%	4%	14%	0%	0% to 14%
Outb. URLs:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	11%	0% to 11%
Meta Descr.:	4%	7%	0%	8%	0%	0%	11%	7%	25%	0%	8%	0% to 25%
Meta Keyw.:	20%	0%	0%	8%	0%	0%	0%	21%	21%	0%	6%	0% to 21%

**Search term: "free"**

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
First Sentence:	20%	4%	3%	0%	1%	11%	0%	1%	5%	33%	2%	0% to 33%
HTML Comm.:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%

**Search term: "seo"**

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	17%	13%	20%	20%	0%	50%	11%	15%	25%	20%	14%	0% to 50%
Body Text:	3%	4%	2%	2%	11%	2%	2%	1%	6%	7%	4%	1% to 11%
H1 Texts:	20%	0%	0%	0%	0%	40%	0%	33%	29%	33%	0%	0% to 40%
Domain:	33%	50%	0%	0%	0%	100%	50%	100%	100%	0%	0%	0% to 100%
Page URL:	0%	0%	50%	0%	0%	0%	0%	33%	25%	33%	0%	0% to 50%
H2-H6 Texts:	0%	11%	0%	0%	18%	0%	0%	1%	0%	25%	11%	0% to 25%
IMG ALT:	27%	38%	0%	0%	27%	0%	7%	2%	33%	0%	0%	0% to 38%
Bold Text:	1%	11%	5%	0%	0%	0%	0%	3%	8%	20%	0%	0% to 20%
Same Texts:	26%	13%	9%	10%	22%	26%	0%	1%	9%	10%	6%	0% to 26%
Outb. Texts:	33%	0%	9%	0%	0%	0%	10%	2%	0%	0%	0%	0% to 10%
Same URLs:	53%	14%	19%	0%	15%	7%	0%	9%	10%	10%	100%	0% to 100%
Outb. URLs:	25%	0%	5%	0%	0%	0%	0%	6%	0%	0%	0%	0% to 6%
Meta Descr.:	4%	7%	8%	8%	0%	0%	11%	10%	25%	0%	8%	0% to 25%
Meta Keyw.:	20%	0%	33%	33%	0%	0%	6%	29%	29%	12%	6%	0% to 33%
First Sentence:	20%	4%	3%	5%	10%	22%	0%	5%	8%	33%	3%	0% to 33%
HTML Comm.:	0%	0%	0%	0%	6%	0%	0%	17%	21%	0%	0%	0% to 21%

**Search term: "tool"**

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	17%	13%	20%	20%	50%	50%	11%	23%	25%	20%	14%	11% to 50%
Body Text:	2%	5%	1%	0%	3%	3%	6%	3%	7%	4%	8%	0% to 8%
H1 Texts:	20%	0%	14%	0%	0%	40%	0%	33%	29%	33%	0%	0% to 40%
Domain:	33%	50%	0%	0%	0%	100%	50%	0%	0%	0%	0%	0% to 100%
Page URL:	0%	0%	50%	0%	50%	67%	0%	67%	50%	33%	0%	0% to 67%
H2-H6 Texts:	0%	13%	0%	0%	0%	0%	0%	12%	0%	25%	11%	0% to 25%
IMG ALT:	9%	13%	0%	0%	0%	0%	7%	44%	33%	0%	0%	0% to 44%
Bold Text:	1%	22%	0%	0%	0%	5%	20%	7%	7%	0%	0%	0% to 22%
Same Texts:	15%	15%	3%	5%	6%	19%	6%	3%	12%	5%	34%	3% to 34%
Outb. Texts:	0%	0%	0%	0%	0%	14%	0%	10%	0%	0%	0%	0% to 14%

**Search term: "tool"**

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Same URLs:	21%	20%	10%	0%	4%	4%	27%	23%	16%	5%	367%	0% to 367%
Outb. URLs:	0%	0%	3%	0%	0%	0%	0%	11%	0%	0%	0%	0% to 11%
Meta Descr.:	4%	7%	8%	4%	0%	0%	11%	10%	25%	0%	8%	0% to 25%
Meta Keyw.:	20%	0%	17%	17%	0%	0%	11%	43%	43%	0%	11%	0% to 43%
First Sentence:	20%	21%	5%	0%	2%	33%	33%	16%	8%	33%	21%	0% to 33%
HTML Comm.:	0%	0%	0%	0%	1%	0%	0%	2%	3%	0%	0%	0% to 3%

**Keywords "free", "seo" or "tool"**

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	17%	13%	17%	13%	33%	42%	11%	15%	25%	20%	14%	11% to 42%
Body Text:	3%	4%	1%	1%	5%	2%	3%	1%	5%	6%	5%	1% to 6%
H1 Texts:	20%	0%	10%	0%	0%	33%	0%	22%	24%	33%	0%	0% to 33%
Domain:	33%	33%	0%	0%	0%	67%	33%	33%	33%	0%	0%	0% to 67%
Page URL:	0%	0%	33%	0%	33%	33%	0%	33%	33%	33%	0%	0% to 33%
H2-H6 Texts:	0%	10%	0%	0%	6%	0%	0%	4%	0%	25%	11%	0% to 25%
IMG ALT:	18%	17%	0%	0%	9%	0%	4%	15%	22%	0%	0%	0% to 22%
Bold Text:	2%	11%	2%	0%	33%	2%	10%	4%	6%	13%	0%	0% to 33%
Same Texts:	17%	10%	4%	7%	10%	15%	2%	1%	9%	10%	14%	1% to 15%
Outb. Texts:	11%	4%	3%	0%	0%	5%	4%	5%	0%	0%	4%	0% to 5%
Same URLs:	28%	12%	10%	0%	7%	4%	12%	11%	10%	10%	156%	0% to 156%
Outb. URLs:	8%	0%	3%	0%	0%	0%	0%	6%	0%	0%	4%	0% to 6%
Meta Descr.:	4%	7%	5%	7%	0%	0%	11%	9%	25%	0%	8%	0% to 25%
Meta Keyw.:	20%	0%	17%	19%	0%	0%	6%	31%	31%	4%	7%	0% to 31%
First Sentence:	20%	10%	4%	2%	5%	22%	11%	7%	7%	33%	9%	2% to 33%
HTML Comm.:	0%	0%	0%	0%	2%	0%	0%	6%	8%	0%	0%	0% to 8%

## Table: Keyword position

Search term: "free seo tool"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	3	1	n/a	n/a	n/a	1	n/a	34	1	1	28	n/a to 34
Body Text:	7	n/a	n/a	956	n/a	57	112	395	453	1	65	n/a to 956
H1 Texts:	6	n/a	n/a	n/a	n/a	1	n/a	n/a	1	1	n/a	n/a to 1
Domain:	1	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Page URL:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	6	1	n/a	n/a to 6
H2-H6 Texts:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	6	6	n/a to 6
IMG ALT:	1	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Bold Text:	162	n/a	n/a	n/a	n/a	n/a	n/a	n/a	1	n/a	n/a	n/a to 1
Same Texts:	130	n/a	n/a	80	n/a	n/a	n/a	370	425	70	n/a	n/a to 425
Outb. Texts:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Same URLs:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	471	520	198	n/a	n/a to 520
Outb. URLs:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Meta Descr.:	34	n/a	n/a	n/a	n/a	n/a	n/a	22	1	n/a	43	n/a to 43
Meta Keyw.:	1	n/a	n/a	n/a	n/a	n/a	n/a	20	20	n/a	24	n/a to 24
First Sentence:	6	n/a	n/a	n/a	n/a	n/a	n/a	395	453	1	65	n/a to 453
HTML Comm.:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a

Search term: "free"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	3	1	13	n/a	1	1	22	34	1	1	28	n/a to 34
Body Text:	7	66	174	956	97	46	112	272	43	1	65	1 to 956
H1 Texts:	6	n/a	5	n/a	n/a	1	n/a	n/a	1	1	n/a	n/a to 5
Domain:	1	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Page URL:	n/a	n/a	n/a	n/a	1	7	n/a	n/a	6	1	n/a	n/a to 7
H2-H6 Texts:	n/a	6	n/a	n/a	n/a	n/a	n/a	n/a	n/a	6	6	n/a to 6
IMG ALT:	1	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Bold Text:	123	n/a	n/a	n/a	1	n/a	1	1,990	1	1	n/a	n/a to 1,990
Same Texts:	12	426	n/a	80	88	n/a	542	255	39	1	27	n/a to 542
Outb. Texts:	n/a	13	n/a	n/a	n/a	n/a	138	936	n/a	n/a	22	n/a to 936
Same URLs:	51	274	n/a	n/a	78	n/a	399	278	71	156	n/a	n/a to 399
Outb. URLs:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	3,964	n/a	n/a	32	n/a to 3,964
Meta Descr.:	34	1	n/a	1	n/a	n/a	20	22	1	n/a	43	n/a to 43
Meta Keyw.:	1	n/a	n/a	48	n/a	n/a	n/a	20	20	n/a	24	n/a to 48

**Search term: "free"**

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
First Sentence:	6	66	174	n/a	97	44	n/a	272	43	1	65	n/a to 272
HTML Comm.:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a

**Search term: "seo"**

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	8	6	1	15	n/a	6	55	5	6	6	33	n/a to 55
Body Text:	12	113	46	9	1	3	117	15	15	6	70	1 to 117
H1 Texts:	11	n/a	n/a	n/a	n/a	6	n/a	1	6	6	n/a	n/a to 6
Domain:	6	7	n/a	n/a	n/a	1	1	1	1	n/a	n/a	n/a to 7
Page URL:	n/a	n/a	1	n/a	n/a	n/a	n/a	6	11	6	n/a	n/a to 11
H2-H6 Texts:	n/a	57	n/a	n/a	47	n/a	n/a	10	n/a	11	11	n/a to 57
IMG ALT:	6	1	n/a	n/a	6	n/a	74	42	1	n/a	n/a	n/a to 74
Bold Text:	167	1	122	n/a	n/a	n/a	n/a	1	6	14	n/a	n/a to 122
Same Texts:	17	56	27	9	1	1	n/a	13	13	14	32	n/a to 56
Outb. Texts:	1	n/a	81	n/a	n/a	n/a	8	22	n/a	n/a	n/a	n/a to 81
Same URLs:	6	43	15	n/a	7	18	n/a	7	7	160	313	n/a to 313
Outb. URLs:	5	n/a	345	n/a	n/a	n/a	n/a	145	n/a	n/a	n/a	n/a to 345
Meta Descr.:	39	65	1	6	n/a	n/a	53	1	6	n/a	48	n/a to 65
Meta Keyw.:	6	n/a	1	16	n/a	n/a	20	1	1	105	29	n/a to 105
First Sentence:	11	113	46	9	1	1	n/a	15	15	6	70	n/a to 113
HTML Comm.:	n/a	n/a	n/a	n/a	39	n/a	n/a	7	7	n/a	n/a	n/a to 39

**Search term: "tool"**

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	12	10	5	19	6	10	59	9	10	10	37	5 to 59
Body Text:	16	19	50	965	102	7	12	158	178	10	74	7 to 965
H1 Texts:	15	n/a	20	n/a	n/a	10	n/a	5	10	10	n/a	n/a to 20
Domain:	10	1	n/a	n/a	n/a	4	4	n/a	n/a	n/a	n/a	n/a to 4
Page URL:	n/a	n/a	5	n/a	6	1	n/a	1	1	10	n/a	n/a to 10
H2-H6 Texts:	n/a	38	n/a	n/a	n/a	n/a	n/a	14	n/a	15	15	n/a to 38
IMG ALT:	10	5	n/a	n/a	n/a	n/a	32	46	5	n/a	n/a	n/a to 46
Bold Text:	171	29	n/a	n/a	n/a	23	33	5	10	n/a	n/a	n/a to 33
Same Texts:	21	16	31	89	93	5	10	147	166	79	58	5 to 166
Outb. Texts:	n/a	n/a	n/a	n/a	n/a	38	n/a	28	n/a	n/a	n/a	n/a to 38

**Search term: "tool"**

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Same URLs:	10	37	34	n/a	83	1	14	452	501	207	22	n/a to 501
Outb. URLs:	n/a	n/a	357	n/a	n/a	n/a	n/a	365	n/a	n/a	n/a	n/a to 365
Meta Descr.:	43	41	5	28	n/a	n/a	57	5	10	n/a	52	n/a to 57
Meta Keyw.:	10	n/a	38	20	n/a	n/a	24	5	5	n/a	33	n/a to 38
First Sentence:	15	19	50	n/a	102	5	12	158	178	10	74	n/a to 178
HTML Comm.:	n/a	n/a	n/a	n/a	863	n/a	n/a	325	94	n/a	n/a	n/a to 863

## Table: Number of words

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	6	8	10	5	2	4	9	13	8	5	7	2 to 13
Body Text:	375	551	747	225	295	606	434	7,772	293	72	400	72 to 7,772
H1 Texts:	5	0	7	12	0	5	0	6	7	3	10	0 to 12
Domain:	3	2	2	1	1	1	2	1	1	2	1	1 to 2
Page URL:	0	0	2	0	2	3	0	3	4	3	0	0 to 4
H2-H6 Texts:	0	56	17	11	14	31	0	253	0	4	10	0 to 253
IMG ALT:	17	11	0	8	14	10	16	92	3	37	5	0 to 92
Bold Text:	91	51	46	0	2	22	10	905	82	5	0	0 to 905
Same Texts:	32	109	159	24	232	60	150	5,612	176	30	104	24 to 5,612
Outb. Texts:	3	8	28	2	1	9	37	490	0	0	9	0 to 490
Same URLs:	35	90	175	50	309	127	91	402	177	45	34	34 to 402
Outb. URLs:	4	9	68	23	16	23	19	617	0	5	11	0 to 617
Meta Descr.:	28	15	13	24	0	0	9	29	4	20	12	0 to 29
Meta Keyw.:	10	0	6	12	0	0	18	14	14	17	18	0 to 18
First Sentence:	5	24	37	22	253	9	3	245	134	3	127	3 to 253
HTML Comm.:	0	10	26	37	115	19	0	78	42	25	0	0 to 115

**Table: Number of characters**

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	30	52	49	29	10	27	63	67	41	30	41	10 to 67
Body Text:	2,188	3,432	4,296	1,469	1,960	3,649	2,670	46,066	1,757	429	2,293	429 to 46,066
H1 Texts:	29	0	44	78	0	35	0	26	30	14	63	0 to 78
Domain:	13	13	13	13	22	10	25	10	10	13	19	10 to 25
Page URL:	0	0	9	0	10	16	0	14	19	14	0	0 to 19
H2-H6 Texts:	0	336	109	70	76	207	0	1,246	0	19	57	0 to 1,246
IMG ALT:	99	70	0	64	69	61	99	477	13	263	19	0 to 477
Bold Text:	519	329	227	0	22	121	80	6,192	408	29	0	0 to 6,192
Same Texts:	211	676	936	176	1,508	413	997	32,690	1,104	205	653	176 to 32,690
Outb. Texts:	17	61	94	14	7	73	223	3,234	0	0	60	0 to 3,234
Same URLs:	211	552	1,072	354	2,008	703	925	2,461	1,193	313	363	313 to 2,461
Outb. URLs:	21	64	377	171	115	183	124	4,217	0	30	63	0 to 4,217
Meta Descr.:	153	86	76	150	0	0	61	161	20	156	70	0 to 161
Meta Keyw.:	72	0	42	74	0	0	123	72	72	152	133	0 to 152
First Sentence:	27	171	213	156	1,700	53	16	1,562	891	14	817	14 to 1,700
HTML Comm.:	0	54	153	247	1,006	152	0	454	223	463	0	0 to 1,006

## Table: Ranking factors digest

This chapter shows some of the search engine ranking factors in tabular form. Some of the values may have been abbreviated by using "k" which means that the value must be multiplied by 1000. ("n/a" means "data not available".)

Digest												
	Your Site	1	2	3	4	5	6	7	8	9	10	Range
<b>Number of inbound links according to these search engines (the more the better)</b>												
Alexa:	0	610	426	0	505	153	352	996	996	43	2	0 to 996
AllTheWeb (preset settings):	0	28k	2k	17k	2k	0	23	0	2k	52	0	0 to 28k
Google.com:	0	0	40	0	2	20	1	172	71	1	1	0 to 172
Live.com:	0	14k	86	18k	10	110	0	789	83	1	7	0 to 18k
Yahoo.com:	0	16k	1k	0	3k	1k	22	0	2k	0	51	0 to 16k
<b>Links from social networks (the more the better)</b>												
Del.icio.us:	n/a	947	10	4k	40	72	n/a	122	122	n/a	n/a	10 to 4k
Digg:	0	161	16	9	5	0	58	12	12	1	0	0 to 161
<b>Other ranking factors results (the older or the lower the better)</b>												
Web Site Age:	n/a	Jul 2003	Aug 2001	Nov 2006	Apr 2002	Jan 2000	Apr 2003	Jul 2004	Sep 2004	Feb 2007	n/a	Jan 2000 to Feb 2007
Server Speed:	n/a	2.34s	0.83s	0.78s	3.13s	5.61s	1.36s	1.96s	1.96s	n/a	n/a	0.78s to 5.61s
Alexa Traffic Rank:	n/a	10k	161k	64k	103k	81k	61k	68k	68k	495k	20,412 k	10k to 20,412k